

the kit for sharing

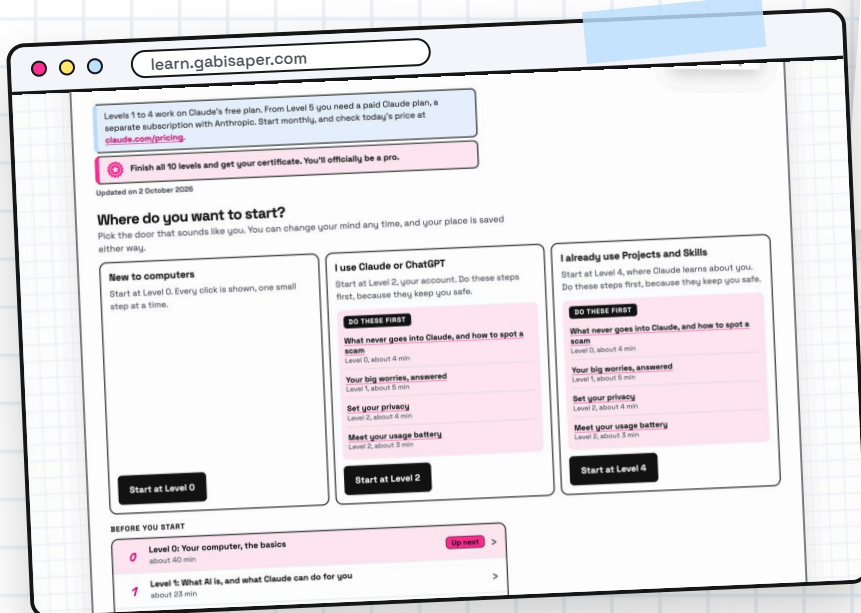
Affiliate like a pro.

Everything you need to share **Claude Like a Pro**, Gabi Saper's course. What to say, ready captions, three video scripts, and how to get your link.

for every level

do it yourself

at your own pace



I'll show you how

You earn 30% on every sale through your own Gumroad link.

"Become the pro yourself, instead of relying on agencies and contractors."

Who it's for.

Anyone who wants to get properly good at Claude and AI, and would rather learn to do the work themselves than pay someone else to. Do it yourself, at your own pace, built for every ability.

Already use Claude or ChatGPT? You're probably not using it to its full extent.

"I want people to become pros in everything they do rather than relying on agencies and contractors to do the work for them. Claude and AI is no different."

Gabi Saper

three starting doors →

Level 0

"I'm new to computers"

Every click is shown, one small step at a time.

Level 2

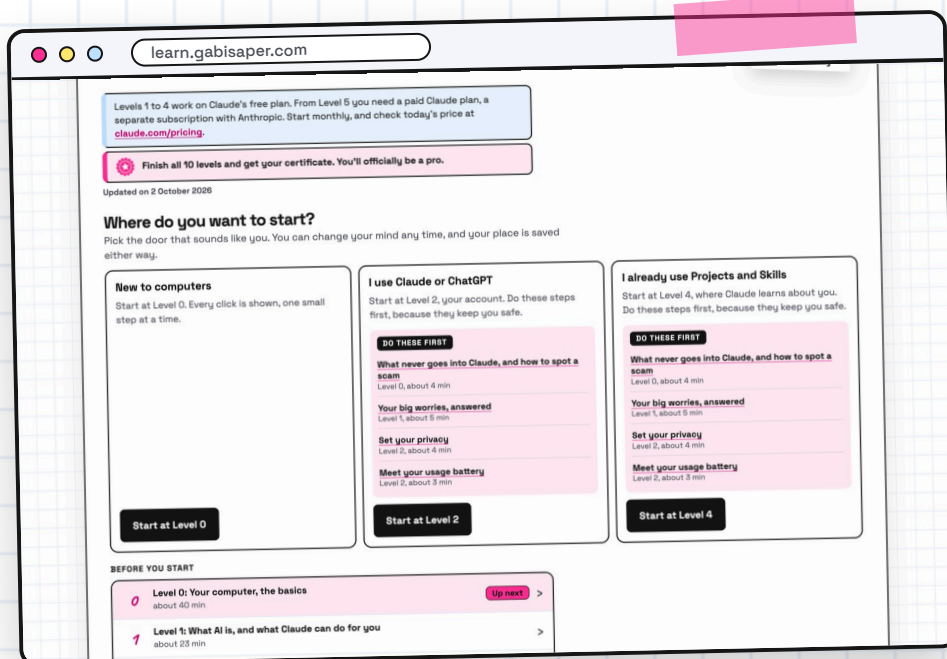
"I use Claude or ChatGPT"

Start with the steps that keep you safe.

Level 4

"I already use Projects and Skills"

Where Claude learns about you and your business.



this is what they see on day one

What to say.

Pick one or two per post. You don't need all five.

1

Become the pro yourself.

The course is built on one idea: stop relying on agencies and contractors for the jobs you could learn to do. Agencies are brilliant for plenty of things, so never knock them.

2

Three doors, every level.

Brand new, already using Claude or ChatGPT, or already using Projects and Skills. There's a door for each.

3

Read to you, at your own pace.

Press Play on any page and Gabi reads the step aloud. Mac and Windows clicks are both shown, and your place is saved.

4

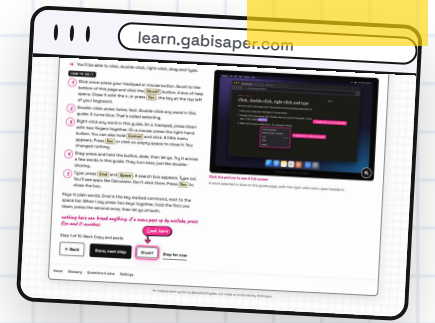
It shows you where to look.

A "Look here" pointer lands on the exact thing, and a "Need help?" AI helper sits on every page.

5

Badges and a certificate.

You earn a badge for every level, and a certificate with your name on it when you finish.



the "Look here" pointer, in the real course



a badge for every level

two things to word carefully

Access

Say it exactly like this: "Lifetime access, kept up to date as Claude changes, with an email from Gabi whenever there's something new to learn. Lifetime means for as long as the course runs."

The paid plan

You can start on Claude's free plan. From Level 5 a paid Claude plan is needed, which is a separate subscription with Anthropic. Send people to claude.com/pricing for today's price, and never quote a number yourself.

Keep it kind: agencies and contractors are brilliant for plenty of jobs. This is about the ones you could learn to do yourself.

Ready captions.

Swap each [YELLOW BRACKET] for your own words and your link.

INSTAGRAM 1

the mission

Stop paying someone else to do your AI.

Gabi Saper built Claude Like a Pro on one idea: become the pro yourself, instead of relying on agencies and contractors.

[YOUR OWN LINE: one honest sentence about what you used to pay for, or keep putting off.]

Every step is read aloud in Gabi's voice, at your own pace.

Link: [YOUR LINK]

An independent course by @scalewithgabs, not made or endorsed by Anthropic.

INSTAGRAM 2

all levels

Already using Claude or ChatGPT? You're probably not using it to its full extent. I wasn't either.

Claude Like a Pro has three starting doors:

1. New to computers? Start at Level 0.
2. Use Claude or ChatGPT? Start at Level 2.
3. Already use Projects and Skills? Start at Level 4.

[YOUR RESULT: the one thing you did or learned, in your own words. Only say it if it's true.]

Link: [YOUR LINK]

An independent course by @scalewithgabs, not made or endorsed by Anthropic.

TIKTOK 1

the mission

Stop paying someone else to do your AI. Gabi Saper's course Claude Like a Pro starts from zero, and every step is read aloud at your own pace. Link in bio.

#claude #ai #learnai

TIKTOK 2

the certificate

A badge for every level, then a certificate with your name on it. I'm on level [YOUR LEVEL] so far. Link in bio.

#claude #ai

FACEBOOK

Know someone who keeps saying "I should learn AI" and never starts? Send them this. Claude Like a Pro starts from zero, reads every step aloud in Gabi's voice, and shows the clicks for Mac and Windows.

[YOUR OWN LINE.]

[YOUR LINK]

An independent course by @scalewithgabs, not made or endorsed by Anthropic.

Post it in your own voice. Only say what's true for you.

More captions.

LINKEDIN

Agencies and contractors are brilliant for some jobs. But a lot of us pay for things we could learn to do ourselves, and AI is the newest example.

Gabi Saper's course, Claude Like a Pro, is built on one idea: become the pro, instead of relying on someone else to do the work. It's for every level, from total beginners to people who already use Projects and Skills, and every step is read aloud in her voice.

[YOUR OWN LINE: what you've done with it so far, if anything.]

[YOUR LINK]

An independent course by @scalewithgabs, not made or endorsed by Anthropic.

EMAIL

Subject: Stop paying someone else to do your AI

Preview: Three starting doors, whatever level you're at

Hi [FIRST NAME],

I want to tell you about Claude Like a Pro, a course by Gabi Saper. Her idea is simple: become the pro yourself, instead of relying on agencies and contractors to do the work for you. Claude and AI are no different.

[YOUR OWN PARAGRAPH: why you're sharing it, and what you've done with it. Only write what's true.]

It's for every level, with three doors in. New to computers? Start at Level 0. Use Claude or ChatGPT? Start at Level 2. Already use Projects and Skills? Start at Level 4. Every step is read aloud in Gabi's voice, you earn a badge for every level, and you finish with a certificate that has your name on it.

You can start on Claude's free plan. From Level 5 you'll need a paid Claude plan, which is a separate subscription with Anthropic, so check today's price at claude.com/pricing.

Lifetime access, kept up to date as Claude changes, with an email from Gabi whenever there's something new to learn. Lifetime means for as long as the course runs.

Have a look: [YOUR LINK]

[YOUR NAME]

An independent course by @scalewithgabs, not made or endorsed by Anthropic.

Swap the yellow, keep the first line, add your link.

Carousel captions.

One for each Instagram carousel in the Canva templates. Swap each [YELLOW BRACKET] for your own words and your link.

INSTAGRAM CAROUSEL A

the mission

Stop paying someone else to do your AI. Swipe to see the other way.

Gabi Saper built Claude Like a Pro on one idea: become the pro yourself, instead of relying on agencies and contractors. You do it yourself, at your own pace, and it's built for every ability.

[YOUR OWN LINE: one honest sentence about what you used to pay for, or keep putting off.]

Every step is read aloud in Gabi's voice, a "Look here" pointer shows you where to look, you earn a badge for every level, and you finish with a certificate that has your name on it.

Link: [YOUR LINK]

An independent course by @scalewithgabs, not made or endorsed by Anthropic.

INSTAGRAM CAROUSEL B

three doors

Already using AI? You're probably not using it to its full extent. Swipe for three ways in.

Claude Like a Pro has three starting doors, so nobody sits through what they already know:

1. New to computers? Start at Level 0.
2. Use Claude or ChatGPT? Start at Level 2.
3. Already use Projects and Skills? Start at Level 4.

[YOUR OWN LINE: which door you picked, and why.]

Every step is read aloud in Gabi's voice, and your progress is saved, so you can stop and pick it up whenever you like.

Link: [YOUR LINK]

An independent course by @scalewithgabs, not made or endorsed by Anthropic.

INSTAGRAM CAROUSEL C

my progress

I'm learning Claude like a pro, one level at a time. Swipe for how it's going.

[YOUR PROGRESS: the level you're on, and one real thing you've done. Only say it if it's true.]

Gabi Saper's course is do it yourself, at your own pace, and built for every ability. There's a badge for every level, and a certificate with your name on it at the end.

[YOUR OWN LINE: your favourite bit so far.]

Link: [YOUR LINK]

An independent course by @scalewithgabs, not made or endorsed by Anthropic.

Match the caption to its carousel, then swap the yellow.

Three video scripts.

Film on your phone, in your own words. These are guides, not scripts to read out.

1

Stop paying someone else

about 20 seconds

Hook

Look at the camera and say, "If you're paying someone else to do your AI, stop."

Show

Screen record the course home page. Say, "Gabi Saper made a course called Claude Like a Pro. It starts from zero, every step is read aloud in her voice, and it shows you the exact click for Mac or Windows. The idea is you become the pro yourself."

End

"Link's in my bio."

2

My first level

about 25 seconds

Hook

"I've never been great with AI, so I tried this." Only say it if it's true for you.

Show

Screen record one real step, with the "Look here" pointer showing. Say what you actually did and what happened: "[YOUR RESULT]". Gabi reads it out, and the little pointer shows you where to click."

End

"If that sounds like you, my link's in my bio."

3

Already use ChatGPT?

about 20 seconds

Hook

"Already use ChatGPT or Claude? You're probably not using it to its full extent."

Show

Show the three doors on the course home page. Say, "There are three starting doors: new to computers, I use Claude or ChatGPT, or I already use Projects and Skills. You skip what you know and fix what you don't."

End

"Link in my bio."



*screen record a
real step like this*



pull up a chair

Do and don't.

People trust you because you're real. Keep it that way.

Do

- ✓ Show your own result, and say it's yours. Say which level you're on.
- ✓ Say it's an independent course by @scalewithgabs.
- ✓ Say a paid Claude plan is needed from Level 5, and point people to claude.com/pricing.
- ✓ Answer "is it for me?" honestly. If it isn't, say so.

Don't

- ✗ **Don't promise income or results.**
You can only say what happened to you.
- ✗ **Never say Anthropic made, approved or certified the course.**
It's independent. And don't use the Claude or Anthropic logos, or anything that looks like them. The word "Claude" in the course name is fine.
- ✗ **No fake reviews.**
Don't write a testimonial you didn't live, or pretend you've finished.
- ✗ **Don't bid on Gabi's name in ads.**
No paid search or social ads on "Gabi Saper", "Scale With Gabs", "@scalewithgabs" or "Claude Like a Pro".
- ✗ **Don't call the certificate a diploma, degree or accredited.**
It's a certificate of completion.
- ✗ **Don't put a price on anything.**
Prices change, and they live on the course page.



*It's a certificate of completion.
Never a diploma.*

When in doubt, be honest. That's the whole trick.



be honest, always

How to get your link.

Your link comes from Gumroad, where the course is sold. Gumroad tracks every sale made through it, so you're paid without chasing anyone.

- 1 Go to **gabisaper.com/affiliates/** and fill in the sign-up form. The full terms are on that page, and it says when sign-ups open.
- 2 Gumroad will email you. Accept the invite and set up your free Gumroad account with your own details.
- 3 In Gumroad, open your affiliate links and copy your link for Claude Like a Pro.
- 4 Test it once in a private (incognito) window, to check it goes to the course page.
- 5 Paste it into your captions, bio and emails. Use only your own link.

You earn 30% on every sale made through your link.

Gumroad changes its screens now and then, so yours may look a little different.

what's in the zip

Affiliate like a pro by @scalewithgabs.pdf

Screenshots: 6 course screens in 3 sizes

Photos of Gabi: polaroid cut-outs

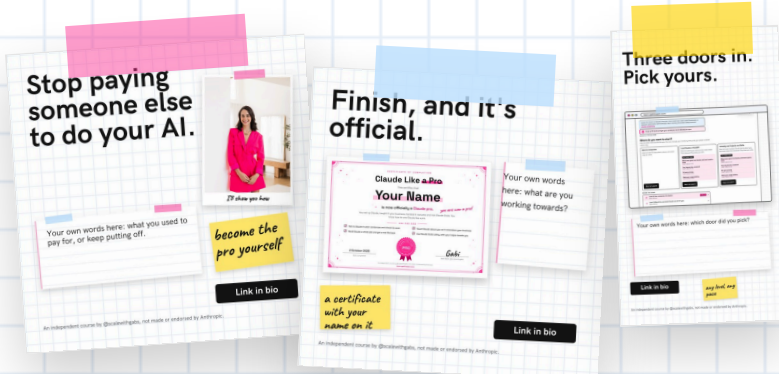
Canva templates.pdf: 11 post designs

Carousel slides: 18 ready-made pictures



thank you for sharing

One last thing. Please use the pictures as they are. Don't crop Gabi's photos into something else, add logos, or make new images of her.



11 post designs, with real words you can edit